





2025 Run Forrest Run 5K Sponsorship Packet

Hello Beaufort Business Owner,

I'm Jess O'Brien, the organizer of the **2025 Run Forrest Run 5K**, a vibrant community race and the **kickoff event for the Beaufort Triple Crown Race Series**, happening this year on **October 4, 2025**, right here in Beaufort, SC.

We're actively seeking sponsors who share our vision for a thriving Beaufort—businesses like yours that want to build brand awareness while supporting a meaningful cause.

The Run Forrest Run 5K is much more than a race—it's a celebration of our region's growing innovation and entrepreneurship scene, anchored by the Beaufort Digital Corridor Foundation. Our mission is to bridge the gap between education and careers in technology, supporting local startups and talented career seekers in the Lowcountry.

Here's the exciting part: by sponsoring the **first race in the 4th Annual Beaufort Triple Crown**, your business receives **season-long visibility** through all three events in the series—culminating on Thanksgiving Day 2025. That means your marketing dollars work **three times harder**, reaching thousands of runners, spectators, and community members from **fall through the end of the year**.

Last year, our event attracted **over 600 runners** and hundreds of spectators from across the Southeast, providing an incredible platform to showcase businesses committed to community growth and innovation.

I've included our full sponsorship packet with details on sponsorship levels, benefits, and impact. If you have any questions or would like to discuss how we can tailor a partnership that aligns with your company's goals, I'm here to help. I'd love to explore how we can work together to make this event a huge success.

Thank you for considering this opportunity to support Beaufort's innovation ecosystem and be part of something special.

Best,

Jess O'Brien

Organizer, 2025 Run Forrest Run 5K

Executive Director, Beaufort Digital Corridor

cell: 229.563.8319 email: jess@beaufordigital.com

Thank You!

Beaufort Digital Corridor Foundation 500 Carteret Street, Suite D, Beaufort, SC 29902



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Sponsor Benefits	Colossal Presenting \$5,000	Jumbo \$2,500	Large \$1,000	Medium \$500	Cocktail \$250
*Logo on medal Ribbon	<input type="checkbox"/>				
Complimentary 5K race entries for family / employees / clients	10	8	6	4	2
Year-round promotion on BDC website, office, and all event emails and promotion pieces.	<input type="checkbox"/>				
Logo on banner @ Beaufort Digital Corridor	Displayed Year Round	Displayed Year Round	Displayed Year Round	Displayed Year Round	
Pre-race Promo					
*Mention in press release	<input type="checkbox"/>	<input type="checkbox"/>			
* Logo on posters and print ads	<input type="checkbox"/>	<input type="checkbox"/>			
Logo or name of RFR / Registration website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media promo	Exclusive mention(s)	Exclusive mention(s)	Listed in Large Level Mentions	Listed in Medium Level mentions	Listed in Cocktail Level mentions
Day of Event					
Expo Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Logo on the Start & Finish line road graphic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
*Logo on Sponsor Banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Name only	Name only
* RFR T-shirt	Large logo	Medium Logo	Small Logo	Name only	Name only
Post Event					
Press Release Acknowledgement	<input type="checkbox"/>	<input type="checkbox"/>			
Cameo on Race Wrap-up Video	<input type="checkbox"/>				
Logo on Race Wrap-up Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Name only	Name only
BDC Business Directory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo in BDC Newsletter	Year Round	Year Round	Fall Season	Fall Season	Fall Season

*Inclusion in this or other printed materials is contingent on receipt of sponsorship commitment prior to the print deadline, Monday, Sep. 4, 2025.

Thank You!

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1. Select Your Sponsorship Level:

- ☐ Cocktail \$250
- ☐ Medium \$500
- ☐ Large \$1,000
- ☐ Jumbo \$2,500
- ☐ Colossal \$5,000

2. Pay Your Way:

- ☐ Check
- ☐ Invoice to your contact address
(enter in form below)

☐ Electronic Payment (ACH or Credit)

Visit Givebutter at
<https://givebutter.com/f6qziO> OR



3. Tell Us About You:

Contact Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Thank you for considering sponsoring our 5K event benefiting the Beaufort Digital Corridor. By pledging support, I/we understand that our sponsorship will make a meaningful impact by directly contributing to the advancement of educational programs, technological infrastructure, and innovation initiatives in our community. I/we agree to provide a digital copy of our logo to be used as specified for your chosen sponsorship level.

Signature: _____ Date: _____

4. Please Send Your Completed Form To:

This completed form may be mailed to the address or email below. Checks may be made payable to **Beaufort Digital Corridor Foundation**. For questions, please contact Jess O'Brien, Executive Director, at jess@beaufordigital.com or 843-470-3506.

Thank You!

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Race #1 of the Beaufort Triple Crown Race Series:



SATURDAY, OCT. 4



SATURDAY, NOV. 1



THURSDAY, NOV. 27

[Thank You!](#)

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